

I'm up for the challenge

MY EDUCATION

BACHELOR OF SCIENCE // Graphic Design
Ferris State University College of Business
May 2014, GPA 3.52

MINOR IN ART HISTORY
College of Arts and Sciences

AWARDS
College of Business Dean's List 2010 to 2013
Dean's Scholarship 2010 to 2014
Cum Laude

MY WORK HISTORY

DESIGN PROJECT CENTER // Graphic Designer
and Accountant

Ferris State University, Big Rapids, Michigan
August 2013 to May 2014

Working with a team of designers rebranding the identity of Cadillac Family Physicians, P.C. Developing and producing print pieces including a letterhead, half size letterhead, envelopes, and business cards for the office as well as the office staff. Designed, developed, and executed a web experience to efficiently connect users to the office. Managed class funds and banking for all office expenses.

WTW DESIGN // Design Intern

Ann Arbor, Michigan
May 2013 to August 2013

Worked as a graphic designer with a small design group creating unique solutions for clients such as the University of Michigan and the Chelsea School District. Developed pieces including posters, brochures, and informational booklets.

ALION (TARDEC) // Graphic Design Intern

The U.S. Army Tank Automotive Research, Development, and Engineering Center (TARDEC)
Warren, Michigan
May 2012 to August 2012

Worked as the Graphic Designer for the Ground Vehicle Robotics Team at TARDEC. Created storyboards, logos, and other graphics as required to promote both the conceptual and developed autonomous vehicles of the team.

MY SKILLS

PROFICIENT

Adobe Creative Suite: InDesign, Illustrator, and Photoshop.

Brand Identity, Content Modeling, Typography, Print Layout, Critical Thinking, Research, UX Design, UI Design, Photography, Photoediting, Timefox, Project Management, Basecamp, and Microsoft Office.

FAMILIAR

HTML 5, CSS, JQuery, Wordpress, Package Design, and Hand Drawn Type.

DESIGN EXPOSURE

STUDIO AND FACILITY TOURS

Peopledesign, Kendall College of Art and Design FlexLab, The Barbarian Group in New York, AIGA Headquarters in New York, Cranbrook Academy of Art and Design Studio, Conduit Studio, Graphic Specialities, Custom Printers.

SPEAKERS AND EVENTS

AIGA West Michigan Student Developmental Portfolio Review, Adam Weiler, Andy Van Solkema, Abby Wynne & Jesse Hora, Paul Sizer, Marc O'Brien, FSUX-UI workshop, AIGA Love Agenda, GRAM Legacy Collection, Jill DeVries, aimWest: How Technology is Changing Sales & Marketing, James Gartner, GRAM Graphic Design Now in Production, Rob Carter and Sandy Wheeler, Craig Cockerill, and Ray Brown.

INVOLVEMENT

ART HISTORY STUDY ABROAD PROGRAM

Experienced museums and architecture studying art history while traveling in Paris, Rome, and Florence.
Summer 2011

AIGA WEST MICHIGAN

Member 2011 to 2014

FERRIS STATE EQUESTRIAN CLUB

Member 2010 to 2014

Vice President 2011 to 2013

FERRIS STATE HONORS PROGRAM

Participated in community service events, cultural events, as well as taking a leadership position in a student organization.
Member 2010 to 2014

Shannon Reid

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