

I'm up for the challenge

MY WORK HISTORY

MORLEY // Graphic Designer

Saginaw, Michigan
February 2015 to Present

Creating graphics for Fortune 500 companies ranging from web graphics to environmental graphics, brochures, invitations, menus, and mailings while maintaining the clients brand standards. Help to create and develop Morley's brand identity and standards in internal and external materials across a variety of media.

CMO MARKETING SOLUTIONS // Freelance Designer

Rochester, Michigan
June 2014 to January 2015

Researching and working with DURA Automotive Solutions to document and design a timeline booklet of their 100 years of innovation, produce environmental graphics for auto shows, as well as signage, name tags, and other various projects.

WTW DESIGN // Freelance Designer

Ann Arbor, Michigan
May 2013 to February 2015

Worked as a graphic designer with a small design group creating unique solutions including posters, brochures, and informational booklets for clients such as the University of Michigan and the Chelsea School District.

DESIGN PROJECT CENTER // Designer/Accountant

Ferris State University, Big Rapids, Michigan
August 2013 to May 2014

Worked with a team of designers rebranding the identity of Cadillac Family Physicians, P.C. Developing and producing print pieces and office business system. Designed, developed, and executed a web experience to efficiently connect users to the office. Managed class funds and banking for all office expenses.

ALION (TARDEC) // Graphic Design Intern

The U.S. Army Tank Automotive Research, Development, and Engineering Center (TARDEC)
Warren, Michigan
May 2012 to August 2012

Worked for the Ground Vehicle Robotics Team to create storyboards, logos, and other graphics as required to promote conceptual and developed autonomous vehicles.

MY EDUCATION

BACHELOR OF SCIENCE // Graphic Design
Ferris State University College of Business
May 2014, GPA 3.49

MINOR IN ART HISTORY

College of Arts and Sciences

AWARDS

College of Business Dean's List 2010 to 2013
Dean's Scholarship 2010 to 2014
Honors College

MY SKILLS

PROFICIENT

Adobe Creative Suite: InDesign, Illustrator, and Photoshop.

Brand Identity, Content Modeling, Typography, Print Layout, Critical Thinking, Research, UX Design, UI Design, Photography, Photoediting, Timefox, Project Management, Basecamp, and Microsoft Office.

FAMILIAR

HTML 5, CSS, JQuery, Wordpress, Responsive Design, Package Design, and Hand Drawn Type.

DESIGN EXPOSURE

STUDIO AND FACILITY TOURS

Haworth, Peopledesign, Kendall College of Art and Design FlexLab, The Barbarian Group in New York, AIGA Headquarters in New York, Cranbrook Academy of Art and Design Studio, Conduit Studio, Graphic Specialities, Custom Printers.

SPEAKERS AND EVENTS

AIGA West Michigan Student Developmental Portfolio Review, Adam Weiler, Andy Van Solkema, Abby Wynne & Jesse Hora, Paul Sizer, Marc O'Brien, FSUX-UI workshop, AIGA Love Agenda, GRAM Legacy Collection, Jill DeVries, aimWest: How Technology is Changing Sales & Marketing, James Gartner, GRAM Graphic Design Now in Production, Rob Carter and Sandy Wheeler, Craig Cockerill, and Ray Brown.

INVOLVEMENT

ART HISTORY STUDY ABROAD PROGRAM

Traveling to Paris, Rome, and Florence.
Summer 2011

AIGA WEST MICHIGAN

Member 2011 to 2014

FERRIS STATE EQUESTRIAN CLUB

Member 2010 to 2014
Vice President 2011 to 2013

FERRIS STATE HONORS PROGRAM

Member 2010 to 2014

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